

Media Accreditation Guidelines

PLEASE READ BEFORE SUBMITTING APPLICATION

MEDIA ACCREDITATION GUIDELINES

In order to be accredited, you must be a working print, broadcast or online journalist or blogger. Guidelines for Application are categorised as follows:

YOUR ROLE AS:	MAY GRANT YOU:	Application
Working print journalist (including freelancer) at newspaper or news service	Full Access	Online
Working broadcast journalist (television or radio, including producer & presenter)	Full Access	
Online journalist or blogger (website/blog must be verified through Motorshow PR office)	Full Access	
Photographers & Crew	Day Pass	M1P
Non-journalistic staff of media outlet, marketing or advertising agency	No access	-
Representative of fan web site/non-automotive newsletter/club newsletter	No access	-

Media Accreditation is restricted to editorial staff and accredited media only. It is not applicable to non-editorial staff of media companies. It is not open to advertising agencies, public relations firms, or the advertising sales departments of newspapers, publishers, television stations or radio stations.

MEDIA ACCREDITATION REQUIREMENTS

All working print, broadcast or website journalists applying for accreditation must submit, upon request, proof that they represent a bona fide media organisation. Applicant must be at least 18-years of age.

All media applying for accreditation must represent publications relevant to the nature of the Singapore Motorshow. Media representatives may be required to submit two recent issues/recordings of the publication/media they are representing.

OBLIGATIONS OF ACCREDITED MEDIA PERSONAL

- All copies of work relating to the editorial regarding and with reference to the Singapore Motorshow may be required to be submitted to the Event Organiser for historical recording and samples of publications where mention has been made.
- Photographers may be required to submit copies of all photographs taken throughout the show, for the record of the Singapore Motorshow.